

## Avisen named exclusive distributor of Acorn System's Performance Analyzer™ in UK & South Africa

Avisen, the AIM quoted technology consultancy specialising in performance management, announces that it has been named the exclusive distributor of Acorn Systems' profitability and cost management software in the United Kingdom and South Africa.

Acorn Systems provide software and consulting services which deliver accurate and validated insight into the true cost and net profitability of any business dimension, a critical foundation to the success of all corporate performance management initiatives.

Avisen and Acorn have successfully teamed via client engagements in the UK, including the recent new contract with Tesco in the UK and also via Harvey Jones in South Africa, a legacy Acorn partner acquired earlier this year by Avisen as the cornerstone of their South African operations. Building on this experience, both companies are committed to the success of their clients and excited that the partnership will allow even greater coordination, support and success of shared clients.

Avisen will serve as Acorn's distributor in the named geographies, which includes direct relationships with clients and a teaming arrangement with other leading consulting and advisory firms to bring Acorn's solution to their diverse client base.

Marcus Hanke, CEO of Avisen said: "Our goal at Avisen is to equip every client with the ability to realise a distinct level of clarity within their business. An insight into profitability and cost management is an essential part of achieving this objective and Acorn's world class Performance Analyzer™ software, combined with Avisen's advisory services, will enable our clients to successfully manage business performance through accurate cost and profitability analysis".

"Avisen has the depth and breadth of experience in a variety of industries and the performance management space, both of which are critical to enabling companies to identify sustainable ways to grow revenue profitably, reduce costs and operate more competitively," said Chris D. Fraga, President, Acorn Systems International. "Together, Avisen and Acorn provide unmatched value and experience in helping companies define and execute a cost effective and profitable strategy, helping them enhance their operational and financial results."

### **Avisen**

Avisen is a business and technology consultancy specialising in performance management with a focus on strategy creation, development and implementation. It provides advisory services and software distribution of solutions in the corporate performance management market. Avisen aims to provide specialist advice to enable organisations to build more effective capabilities to manage the performance of their businesses and allow them to achieve their desired targets.

### **Acorn Systems**

Acorn ([www.acornsys.com](http://www.acornsys.com)) is the leading provider of profit improvement solutions for growing revenues profitably, reducing costs, and improving operational efficiencies. Over the past 12 years, Acorn has delivered profit improvement results for Global 2000 companies in the Financial Services, Retail, Consumer Products, Manufacturing, Distribution, Logistics and Services sectors. Utilizing a trademarked technology and proven methodology, Acorn reveals profit opportunities across the enterprise, including customers, channels, segments, products, vendors, and processes. Acorn's unique approach enables clients to make continuous, fact-based decisions to improve their bottom line and Earnings per Share (EPS), yielding over \$5 billion in profit improvements and creating billions in new shareholder value.

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