

29 July 2010

Avisen plc
("Avisen" or the "Company")

Directorate Change

The directors of Avisen ("the Board"), the AIM-quoted technology consultancy specialising in performance management, are pleased to announce that Mark Battles has been appointed as Interim Non-Executive Chairman of the Company and will join the Board with immediate effect.

Mr. Battles is a Chartered Accountant and has a wealth of experience gained from over 20 years working in the technology sector. As Managing Partner of Balgownie Ventures for the past eight years, Mark has provided consultancy services to the media and technology sectors including capital raising for early stage technology, media and telecommunications companies.

The Company would also like to announce that Claire Milverton, previously Interim CFO, has agreed to take on the role on a permanent basis with immediate effect.

Commenting on the appointment, Marcus Hanke, CEO of Avisen said: **"We are delighted to welcome Mark to the Board as Non-Executive Chairman. We believe his experience and knowledge will fit well with our strategy and his appointment will be of significant benefit to the Company as we seek to implement both our short and long term growth strategies.**

"We are also pleased that Claire, who has been an integral member of the Board since her interim appointment, has decided to become a permanent member of the team and we look forward to working with them both."

For further information:

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Marcus Hanke, CEO
Claire Milverton, CFO

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James Harris
Paul Cocker

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Gemma O'Hara/Siobhra Murphy

Pursuant to the AIM Rules for Companies (the "AIM Rules"), the following information in respect of Mark Battles, which is required to be disclosed, is set out below. Other than this information, there is no further information required to be disclosed under paragraph (g) of Schedule 2 of the AIM Rules.

Full name and age	Mark Bernard Battles (43)
Current shareholding in the Company	nil
Current Directorships and Partnerships	Balgownie Ventures Ltd

Hermitage Productions Ltd
Star Pyschics Ltd

Previous Directorships and Partnerships

Peter Haddock Ltd
Peter Haddock Publishing Ltd
Strategic Change Management Solutions Ltd
CC Media Live
Citizen Tv Ltd
Makishima Enterprise Europe Ltd
Yes Payments (Europe) Ltd
Sticky Media Tv Limited