

22 July 2010

Avisen plc
("Avisen" or the "Company")

Directorate Change

Avisen PLC (the "**Company**") the AIM-quoted (AIM:AVI) technology consultancy specialising in performance management, is pleased to announce that Jonathan Hill has been appointed to the board of the Company as Chief Operating Officer with immediate effect.

For further information:

Avisen PLC **0870 880 2978**
Marcus Hanke, CEO
Claire Milverton, Interim CFO

Brewin Dolphin **0845 213 1000**
Matt Davis
Neil McDonald

Pursuant to the AIM Rules for Companies (the "**AIM Rules**"), the following information in respect of Jonathan Hill required to be disclosed is set out below. Other than this information, there is no further information required to be disclosed under paragraph (g) of Schedule 2 of the AIM Rules.

Full name and age: Jonathan Charles George Hill (41)

Current shareholding in the Company: Mr Hill has a beneficial interest in 4,026,011 ordinary shares of 5p each in the Company

Current Directorships and Partnerships: Wexner Global Limited

Previous Directorships and Partnerships: Wexner Limited
Clement Property Restoration LLP