

11 March 2009

AIM: AVI

Avisen plc
("Avisen" or "the Company")

Directors Dealing

Avisen, the AIM quoted performance management specialist, announces that certain directors of the Company ("Directors") yesterday purchased ordinary shares in the capital of the Company ("Ordinary Shares"). The total number of Ordinary Shares purchased, the price per share and the subsequent holdings of the Directors concerned are as follows:

	Ordinary Shares acquired	Price paid per share	Percentage of share capital acquired	Total no. of Ordinary Shares held	Percentage of voting share capital now held
Marcus Hanke	36,000	13.48p	0.03	28,605,259	25.70
Louis Peacock	43,400	13.48p	0.04	8,811,156	7.92
Marcus Yeoman	35,000	13.50p	0.03	1,217,640	1.09

In addition, Raymond Althof, part of the Company's senior management team, yesterday purchased 33,300 Ordinary Shares at a price of 13.48p per share, equivalent to 0.03 per cent. of the Company's issued share capital. Following the purchase, Mr. Althof now holds 4,295,813 Ordinary Shares, equivalent to 3.86 per cent. of the issued share capital of Avisen.

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Notes to Editors:

Avisen is a business and technology consultancy specialising in performance management with a focus on strategy creation, development and implementation. It provides advisory services and software distribution of solutions in the corporate performance management market. Avisen aims to provide specialist advice to enable organisations to build more effective capabilities to manage the performance of their businesses and allow them to achieve their desired targets.

Avisen has offices based in London, Amsterdam and Johannesburg and employs over 40 permanent staff, in addition to using the services of consultants and contractors on an ad hoc / project based basis.