

2 April 2009

AIM: AVI

Avisen plc
("Avisen", "the Company" or "the Group")

Director's shareholding

Avisen, the AIM quoted performance management specialist, announces that the Company has been notified that Louis Peacock, Executive Director responsible for European sales and operations, has today transferred 855,172 ordinary shares in the capital of the Company ("Ordinary Shares") into his Self Invested Personal Pension ("SIPP") at 14.5p per share, equivalent to 0.77 per cent. of the Company's issued share capital. Mr Peacock is beneficially interested in 8,811,156 Ordinary Shares, equivalent to 7.92 per cent. of the issued ordinary share capital of Avisen.

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Notes to Editors:

Avisen is a business and technology consultancy specialising in performance management with a focus on strategy creation, development and implementation. It provides advisory services and software distribution of solutions in the corporate performance management market. Avisen aims to provide specialist advice to enable organisations to build more effective capabilities to manage the performance of their businesses and allow them to achieve their desired targets.

Avisen has offices based in London, Amsterdam and Johannesburg and employs over 40 permanent staff, in addition to using the services of consultants and contractors on an ad hoc / project based basis.